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eBiz Newsletter, July 2010



Economic Development News

Meet Christina Briggs, Economic Development Manager



Please join us in welcoming Christina Briggs to the City of Fremont as the Economic Development Manager. Her most recent position was in the City of Anaheim where she worked in the Redevelopment Agency. While at Anaheim Christina handled many highly visible mixed-use, residential, and hotel development programs.

Christina's knowledge of economic incentives programs, her background in project management, and her service-oriented attitude will enhance her role helping businesses in the City of Fremont.

Shopping in Fremont

Shop Fremont at the 27th Annual Festival of the Arts

On Saturday, July 31, and Sunday, August 1, the Fremont Chamber of Commerce will host the 27th Annual Festival of the Arts. The event brings together local artisans and musicians, as well as food booths that benefit local non-profit organizations. This event draws over 400,000 people to the area of Paseo Padre Parkway, Capitol Avenue, and State Street.

Enjoy a fun day in the sun and visit the City of Fremont's booth located on Capitol Avenue in front of City Hall to learn more about City services. While you're there, get a copy of the newly released Fremont Community & Dining Guide. This handy booklet has information about shopping and dining options in Fremont and will soon be available on the City's [website](#).



Business Resources

Free "Shop Fremont" Bags are Available to Local Businesses

These attractive paper shopping bags reinforce the message of supporting our Fremont businesses, are made of 100% recycled materials, and promote the coupon [website](#).

Call the Office of Economic Development at (510) 284-4020 to request free shopping bags and to learn more about participating in the free coupon program.

Enroll in the City's Community Alert System



Have you enrolled in the City's Community Alert System, CodeRED®? This high-speed notification system gives City officials the ability to deliver pre-recorded emergency alerts and non-emergency notifications to targeted geographic areas or the entire city.

CodeRED® is a "reverse 911" system that currently contains land-line phone numbers for most residents and businesses. The Fremont community, both residents and businesses, is encouraged to enroll their contact information to receive notifications by email, SMS (text), and cell or work numbers. If you work in Fremont but live outside of the city, you can register your telephone numbers and email addresses and provide your Fremont work address.

Go to the City's [website](#) for more information about the City's Community Alert System.

Project Bid Opportunity for Fremont Businesses

Clark Design/Build of California and Alameda County are hosting an outreach meeting for interested bidders for their Highland Hospital Acute Tower Replacement Project on August 5, 2010 at City Beach located at 4020 Technology Place in Fremont. For more information go to their [website](#).

Investor Roundtable Series

On Monday, August 23, the Northern Silicon Valley Partnership will sponsor an Investor Roundtable Series "Free Pitch Opportunity with Angel Investor Feedback". This free event provides entrepreneurs an opportunity to present their product and business ideas to angel investors.

Pitch slots are limited so please contact [Christine Friday](#) for submission details by August 1. For more information about this event, please see the event [flyer](#).

The City of Fremont Economic Development Department strives to help businesses grow in Fremont. Please contact us at (510) 284-4020 or by [email](#) if we can be of service to you.



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